

DATE : April. 21. 2008

*SAMSUNG TFT-LCD*

**MODEL NO : LMS350DF01-001**

**AMLCD DIVISION**

**Samsung Electronics Co. , LTD.**

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# Revision History

Preliminary

Data	Rev. No.	Page	Summary
Jan. 08. 2008	000		Rev.000 was first issued.
Jan. 30. 2008	001		Power sequence added. Electrical Characteristics revised.
			Component description added.
			Optical specification updated.
			Power sequence revised.
			Outline Dimension revised. (FPC length incresed 0.2mm.)

## General Description

### \* Description

LMS350DF01-001 is a TMR(Transmissive with Micro Reflective) type color active matrix TFT (Thin Film Transistor) liquid crystal display (LCD) that uses amorphous silicon TFT as a switching devices. This model is composed of a TFT-LCD module, a driver circuit and a back-light unit. The resolution of a 3.5" contains 320 x 480 dots and can display up to 16,777,216 colors.

### \* Features

- Transmissive with Micro Reflective type and back-light with 5LEDs.
- mPVA mode (Normally Black).
- Wide Viewing Angle.
- Stripe Pixel structure.
- 24bit RGB Interface + Serial Peripheral Interface (SPI)
- Gate Driver IC embeded on Panel
- Low Power consumption.

### \* Applications

- Display terminals for MP3, PMP application products.

### \* General information

Items	Specification	Unit	Note
Display Area	48.96(H) x 73.44(V)	mm	-
Driver Element	a-Si TFT active matrix	-	-
Display Colors	16.7 M	color	-
Number of Pixels	320(H) x 480(V)	pixel	-
Pixel Arrangement	Stripe Structure	-	-
Pixel Pitch	0.153(H) x 0.153(V)	mm	-
Display Mode	Normally Black	-	-
Gray Inversion Angle	No Gray Inversion	o'clock	-

### \* Mechanical information

Item		Min.	Typ.	Max.	Unit	Note
Module size	Horizontal(H)	52.76	54.76	54.96	mm	(1)
	Vertical(V)	81.24	83.24	83.44	mm	(1)
	Depth(D)	1.63	1.83	2.03	mm	(1)
Weight		-	13	-	g	(2)

Note (1) : Not include FPC

Note (2) : Included FPC

## 1. Absolute Maximum Ratings

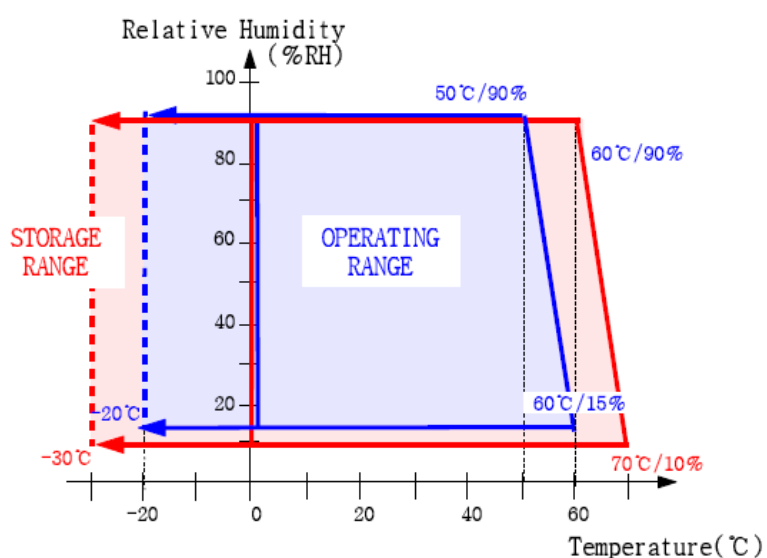
### 1.1 Absolute Ratings of Environment

Item	Symbol	Min.	Max.	Unit	Note
Storage temperature	T <sub>STG</sub>	-30	70	°C	(1)
Operating temperature (Ambient temperature)	T <sub>OPR</sub>	-20	60	°C	(1),(2)

Note (1) 90 % RH Max. ( 50°C <sup>3</sup> Ta )

Maximum wet-bulb temperature at 49°C or less. (Ta > 50°C)

No condensation.



Temperature & Humidity Graph at Absolute Environment

- (2) In case of below 0°, the response time of liquid crystal (LC) becomes slower and the color of panel becomes darker than normal one. Level of retardation depends on temperature, because of LC's characteristics.
- (3) If any fixed pattern is displayed on LCD for minutes, image-sticking phenomenon may occur.

## 1.2 Electrical Absolute Ratings

### (1) TFT-LCD Module

(Ta = 25°C ± 2°C, GND=0V)

Characteristics	Symbol	Min.	Max.	Unit	Note
Logic Input Voltage	VDD3	-0.3	5.0	V	(1)
Analog Input Voltage	VCI	-0.3	5.0	V	(1)

### (2) Back-Light Unit

(Ta = 25 ± 2°C)

Item	Symbol	Min.	Max.	Unit.	Note
Current	I <sub>B</sub>	-	30	mA	(1)

Note (1) Permanent damage to the device may occur if maximum values are exceeded or reverse voltage is loaded.

Functional operation should be restricted to the conditions described under normal operating conditions.

## 2. Optical Characteristics

The following items are measured under stable conditions. The optical characteristics should be measured in a dark room or equivalent state with the methods shown in Note (1). Measuring equipment: SR-3, BM-7, EZ-Contrast

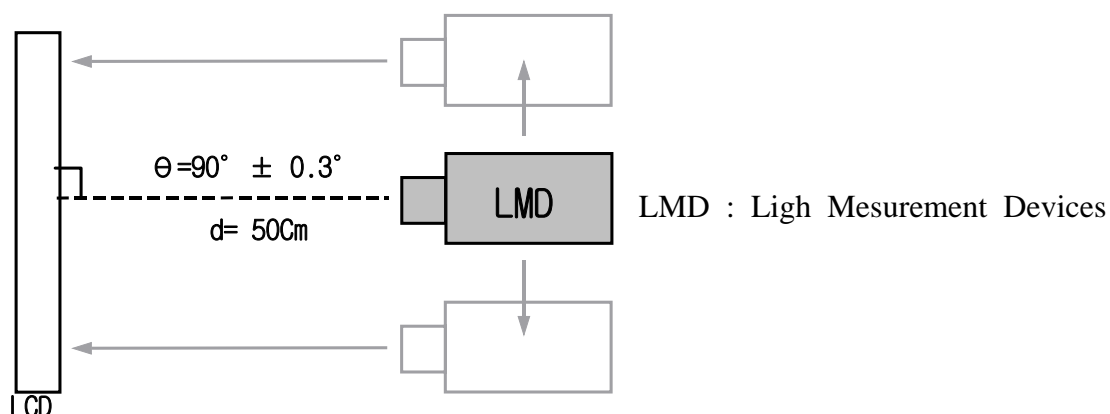
(Ta = 25 ± 2°C, VDD3 = VCI = 3.3V, Ib = 20mA)

Item	Symbol	Condition	Min.	Typ.	Max.	Unit	Note
Contrast ratio (Center point)	C/R		500		-	-	(2) SR-3
Luminance of white (Center point)	Y <sub>L</sub>	Note (1), (6)	-	(380)	-	cd/m <sup>2</sup>	(3) SR-3
Response time	Rising: Tr	Tr+Tf	-	25	30	msec	(4) BM-7
	Falling: Tf						
Color chromaticity (CIE 1931)	White	W <sub>x</sub>	Normal Viewing Angle  B/L On	(0.318)	-		(5) SR-3
		W <sub>y</sub>		(0.344)			
	Red	R <sub>x</sub>		(0.603)			
		R <sub>y</sub>		(0.326)			
	Green	G <sub>x</sub>		(0.329)			
		G <sub>y</sub>		(0.585)			
	Blue	B <sub>x</sub>		(0.153)			
		B <sub>y</sub>		(0.106)			
Viewing angle	Hor.	θ <sub>L</sub>	C/R ≥ 10 B/L On	80	Degrees		(6) Ez - Contrast
		θ <sub>R</sub>		80			
	Ver.	Φ <sub>H</sub>		80			
		Φ <sub>L</sub>		80			

**Note (1) Test Equipment Setup**

After stabilizing and leaving the panel alone at a given temperature for 30 min, the measurement should be executed. Measurement should be executed in a stable, windless, and dark room. 30 min after lighting the back-light. This should be measured in the center of screen.

- Environment condition :  $T_a = 25 \pm 2 \text{ }^\circ\text{C}$
- Back-Light On condition



**Note (2) Definition of Contrast Ratio (C/R) : Ratio of gray max (Gmax) & gray min (Gmin) at the center point**

$$CR = \frac{G_{max}}{G_{min}}$$

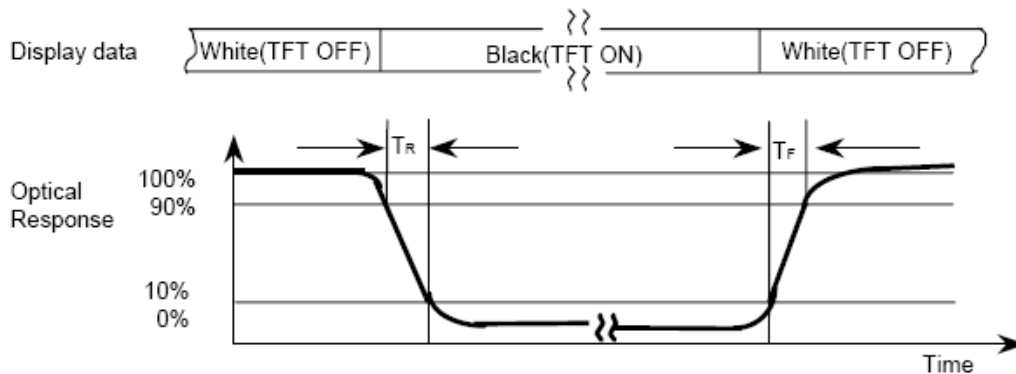
- \* Gmax : Luminance with all dots white
- \* Gmin : Luminance with all dots black



**Note (3) Definition of Luminance of White (YL)**

: Luminance of white at the center point

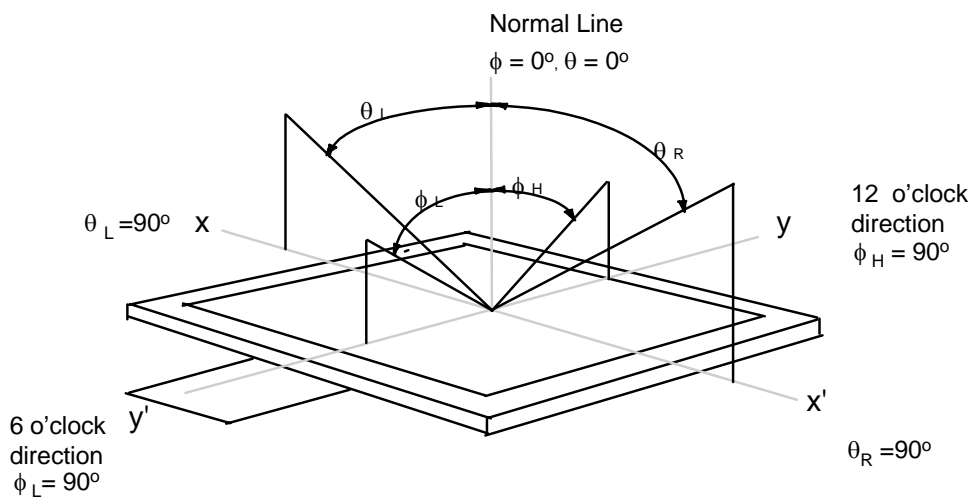
**Note (4) Definition of Response time : Sum of  $T_r$  and  $T_f$  (Field : 1°)**



**Note (5) Definition of Color Chromaticity (CIE 1931)**

Color coordinate of white & red, green, blue at center point.

**Note (6) Definition of Viewing Angle : Viewing angle range ( $CR \geq 10$ )**



### 3. Electrical Characteristics

#### 3.1 TFT-LCD Module

$T_a = 25 \pm 2^\circ\text{C}$

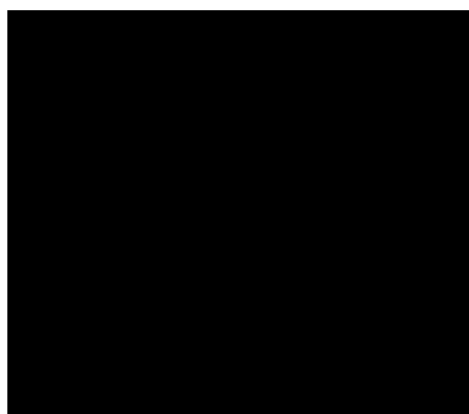
Characteristics	Symbol	Min.	Typ.	Max.	Unit	Note
Logic Input Voltage	VDD3	3.25	3.3	3.35	V	-
Analog Input Voltage	VCI	3.25	3.3	3.35	V	-
Power Dissipation	I <sub>FULL</sub>	-	20	25	mA	(1),(2)
	Istandby		25	30	uA	
Frame frequency	f <sub>Frame</sub>	-	60	-	Hz	-
Dot Clock	DCK	-	10	-	MHz	-
Serial Clock	XSCK	-	-	10	MHz	-

\* To prevent a latch-up or DC operation of the LCD module, the power on/off sequence should be as the Chapter 10. Power On/Off Sequence.

Note (1) VDD3 = VCI = 3.3V f<sub>Frame</sub> = 60 Hz

(2) Dissipation current check pattern

▶ Black pattern



### 3.2 Back-Light unit

The back-light system is an edge-lighting type with three white LED (Light Emitting Diode)s.

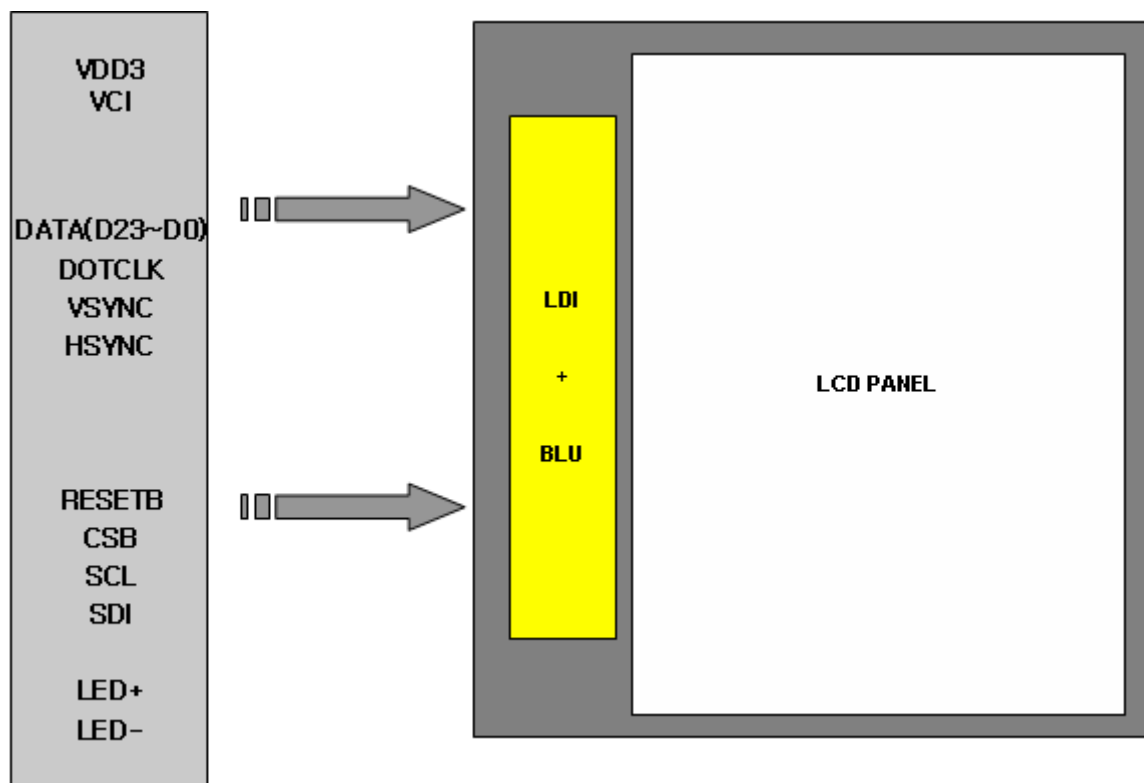
(Ta=25 ± 2°C)

Item	Symbol	Min.	Typ.	Max.	Unit	Note
Current	I <sub>B</sub>	-	20	-	mA	(1)
Power Consumption	P <sub>BL</sub>	-	TBD	-	mW	-

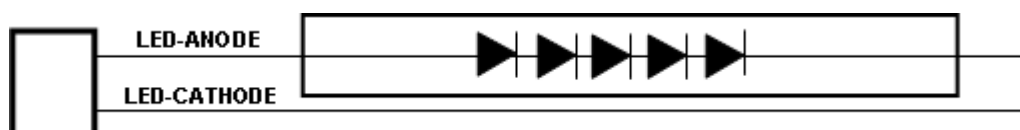
Note (1) Five LEDs serial type.

## 4. Block Diagram

### 4.1 TFT-LCD Module (Interface System Structure)



### 4.2 Back Light Unit



## 5. Input Terminal Pin Assignment

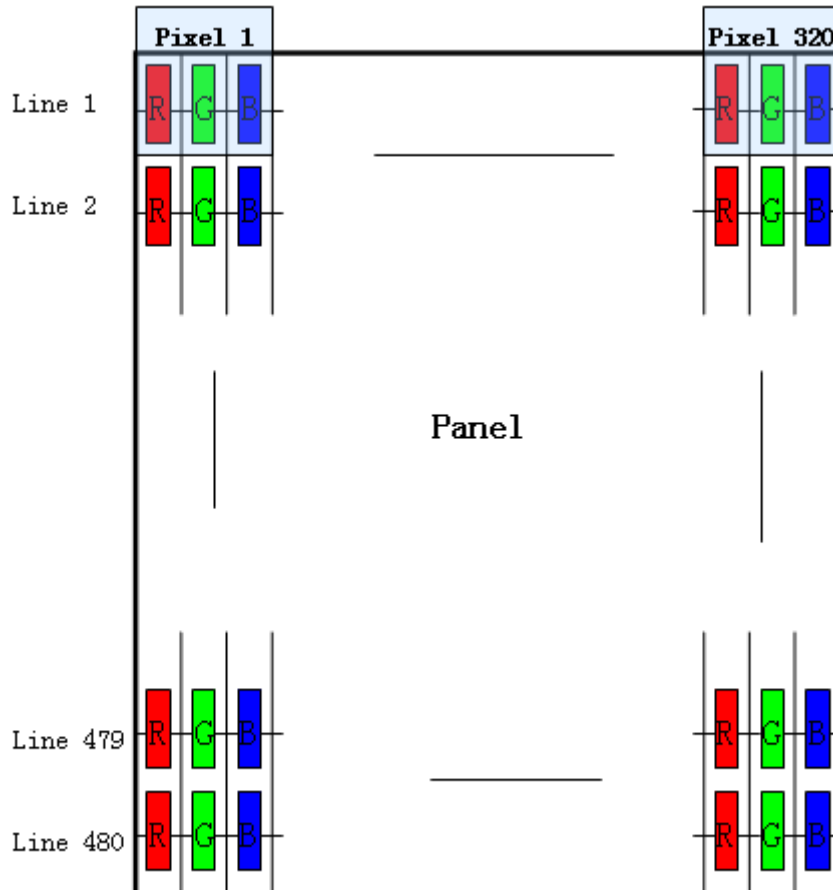
### 5.1 Input Signal & Power (BTB Connector: DF30FC-70DS-0.4V)

Pin No	Symbol	Description	I/O	Pin No	Symbol	Description	I/O
1	LED+	LED Anode	I	36	VCI	Analog Input Voltage	I
2	GND	Ground	I	37	PD10	GREEN 2	I
3	NC	No Connector	-	38	VCI	Analog Input Voltage	I
4	VGOFFL	Power Output for ASG driver	O	39	PD9	GREEN 1	I
5	LED-	LED Cathode	I	40	C23M	Charge Pumping Capacitor	O
6	GND	Ground	I	41	PD8	GREEN 0	I
7	GND	Ground	I	42	C23P	Charge Pumping Capacitor	O
8	VGL	Gate Off Voltage	O	43	GND	Ground	I
9	PD23	RED 7	I	44	VCL	Power Supply for Generating VCOML	O
10	GND	Ground	I	45	PD7	BLUE 7	I
11	PD22	RED 6	I	46	VSSA	Ground	I
12	VGH	Gate On Voltage	O	47	PD6	BLUE 6	I
13	PD21	RED 5	I	48	VCOMH	VCOM High Level	O
14	C22P	Charge Pumping Capacitor	O	49	PD5	BLUE 5	I
15	PD20	RED 4	I	50	VCOML	VCOM Low Level	O
16	C22M	Charge Pumping Capacitor	O	51	PD4	BLUE 4	I
17	PD19	RED 3	I	52	GVDD	Gamma Voltage Generator	O
18	C21P	Charge Pumping Capacitor	O	53	PD3	BLUE 3	I
19	PD18	RED 2	I	54	RVDD	Regulated VDD output	O
20	C21M	Charge Pumping Capacitor	O	55	PD2	BLUE 2	I
21	PD17	RED 1	I	56	VDD3	Logic Input Voltage	I
22	AVDD	Power Output for Source Driver	O	57	PD1	BLUE 1	I
23	PD16	RED 0	I	58	VDD3	Logic Input Voltage	I
24	C11Pb	Charge Pumping Capacitor	O	59	PD0	BLUE 0	I
25	GND	Ground	I	60	VSYNC	Vsync	I
26	C11Mb	Charge Pumping Capacitor	O	61	GND	Ground	I
27	PD15	GREEN 7	I	62	HSYNC	Hsync	I
28	C11P	Charge Pumping Capacitor	O	63	DOTCLK	Dotclk	I
29	PD14	GREEN 6	I	64	SCL	Serial Clock	I
30	C11M	Charge Pumping Capacitor	O	65	SDI	Serial Data Input	I
31	PD13	GREEN 5	I	66	CSB	Chip Select	I
32	VSSC	Ground	I	67	ENABLE	Ground	I
33	PD12	GREEN 4	I	68	RESETB	Reset	I
34	VCI1	Reference Voltage In Step Up Circuit	O	69	GND	Ground	I
35	PD11	GREEN 3	I	70	GND	Ground	I

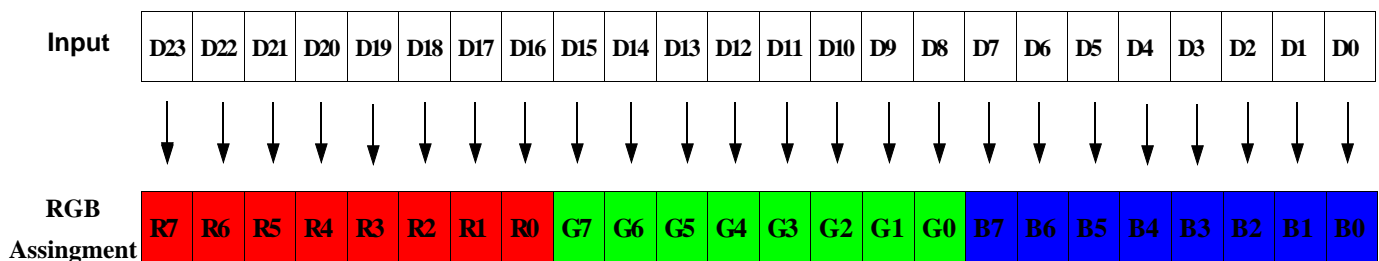


## 6. Operation Specifications

### 6.1 Pixel Formation (Stripe Pixel Structure)

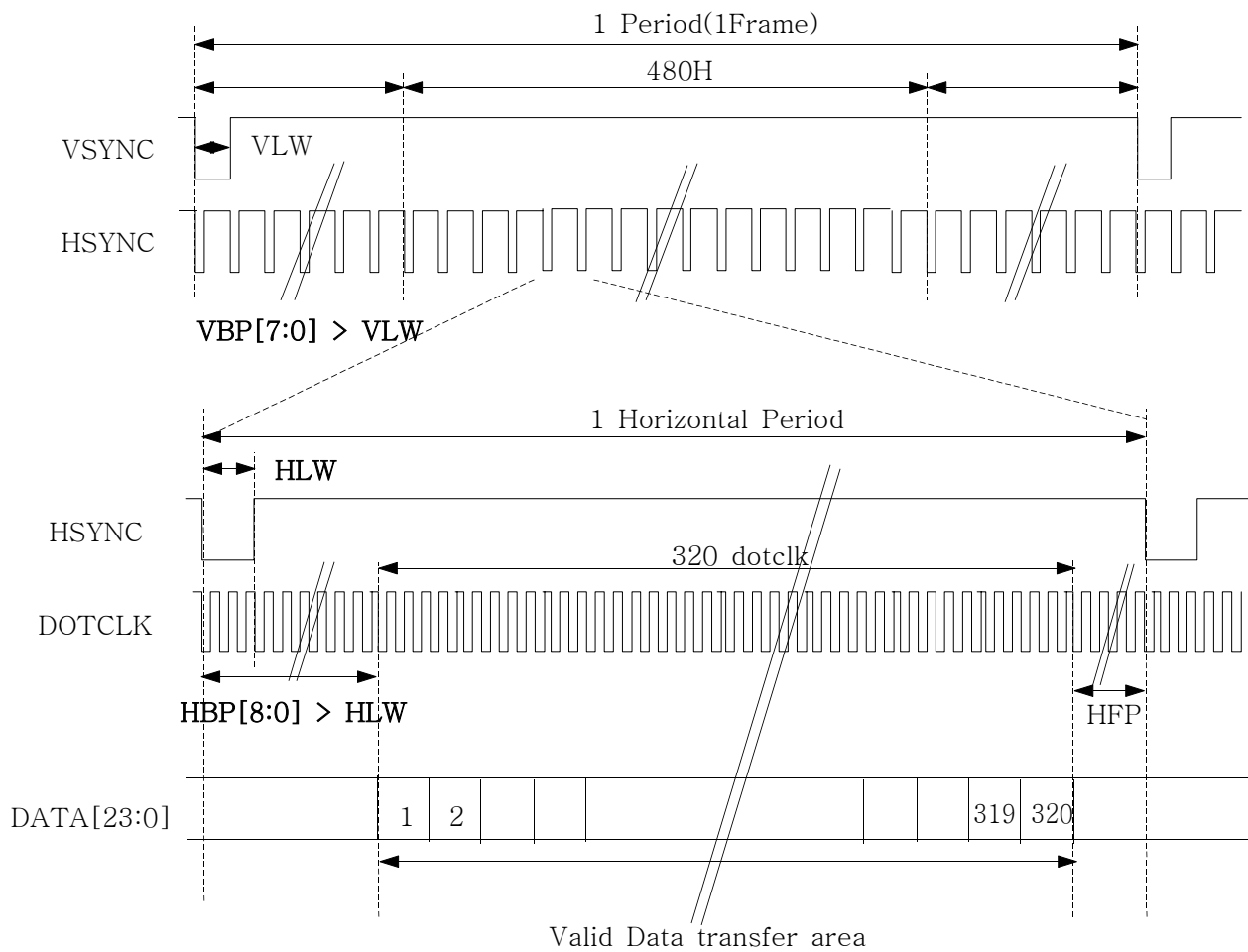


### 6.2 Data Format for 24bit RGB Interface



## 7. Interface Timing

### 7.1 24bit RGB Interface Timing



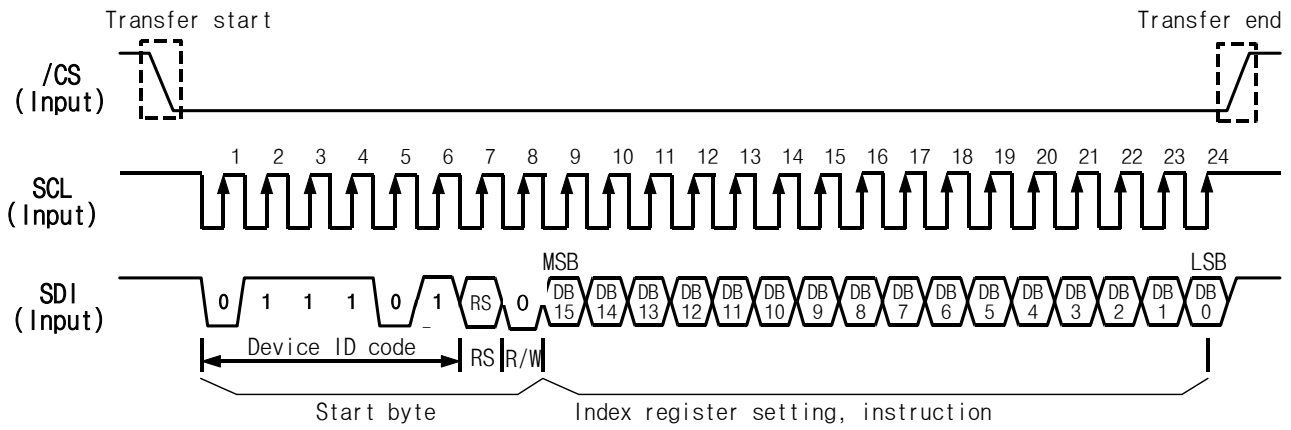
$$* \text{ DOTCLK} = f_{\text{frame}} \times (480 + \text{VBP} + \text{VFP}) \times (320 + \text{HBP} + \text{HFP})$$

$$= (\text{TBD})\text{Hz} \times (480 + \text{VBP} + \text{VFP}) \times (320 + \text{HBP} + \text{HFP})$$

$$* \text{ VBP} \geq 3, \text{ VBP} > \text{VLW} \geq 2$$

$$* \text{ HBP} \geq 8, \text{ HBP} > \text{HLW} \geq 2$$

## 7.2 Serial Peripheral Interface



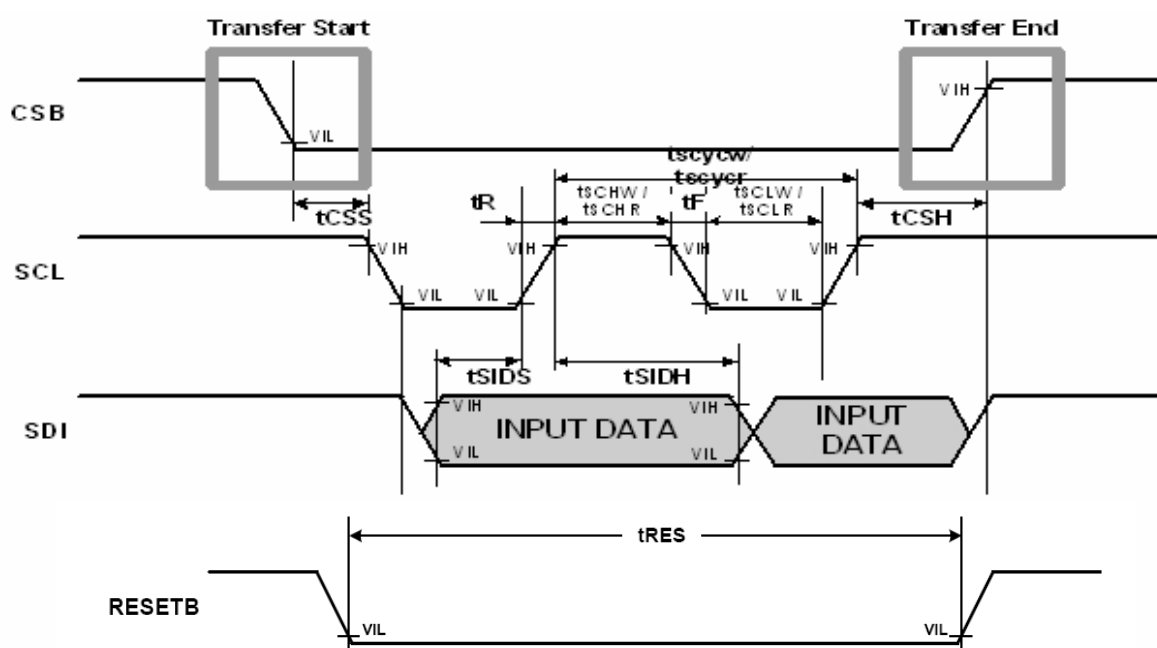
(Note) RS="0": Index data  
 RS="1": Instruction data



## 8. Electrical Specifications

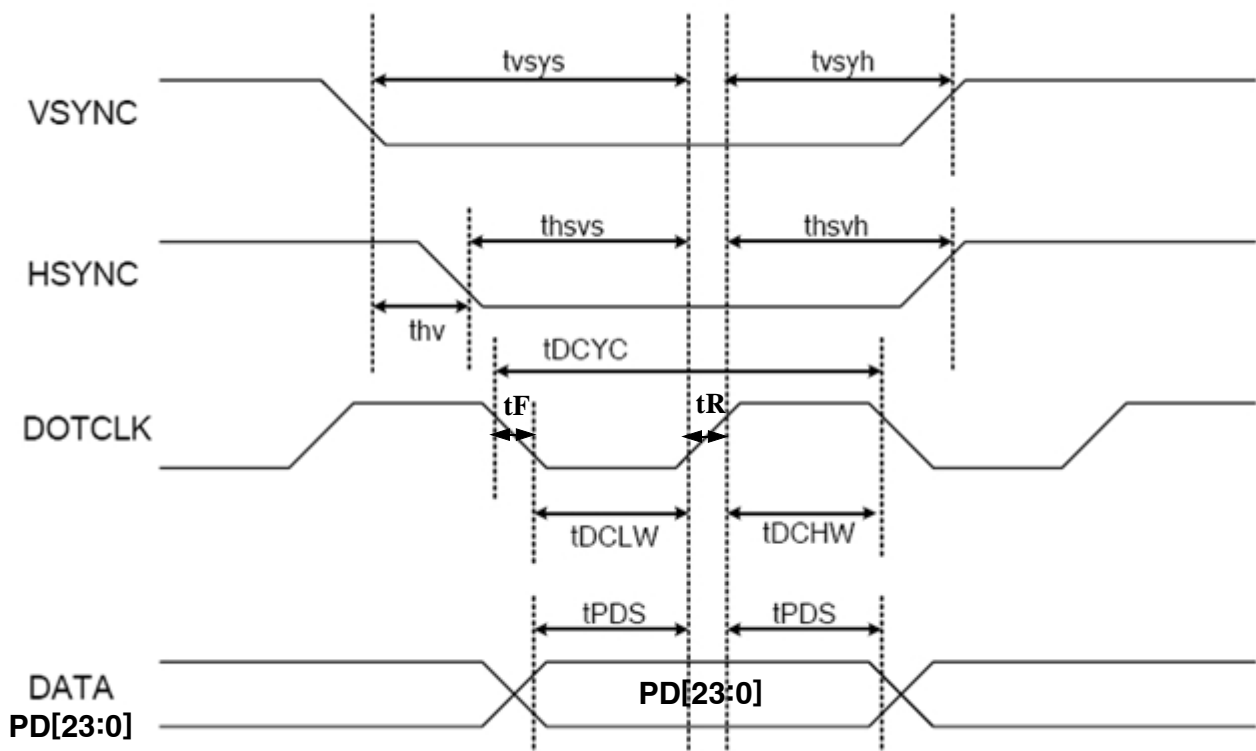
VCI = 3.3V, Ta = 25°C ± 2°C

Item	Symbol	Min.	Max.	Unit
Serial Clock Cycle Time(write)	tSCYCW	100	-	ns
Serial Clock rise/fall time	tR,tF	-	10	
Pulse width high for write	tSCHW	30	-	
Pulse width low for write	tSCLW	50	-	
Chip Select Setup Time	tCSS	20	-	
Chip Select Hold Time	tCSH	90	-	
Serial Input Data Setup Time	tSIDS	30	-	
Serial Input Data Hold Time	tSIDH	30	-	
Serial Output Data delay Time	tSODD	-	200	
Serial Output Data Hold Time	tSODH	5	-	
Reset Low Pulse Width	tRES	30	-	us
CSB Low Pulse Width for Wake up	tCSBR	12	-	



VCI = 3.3V, Ta = 25°C ± 2°C

Item	Symbol	Min.	Max.	Unit
Vsync/Hsync Setup Time	T <sub>vsys</sub> T <sub>hsvs</sub>	20	-	ns
Vsync/Hsync Hold Time	T <sub>vsyh</sub> T <sub>hsyh</sub>	20	-	
Dotclk Low Level Pulse Width	t <sub>DCLW</sub>	50	-	
Dotclk High Level Pulse Width	t <sub>DCHW</sub>	50	-	
Dotclk Cycle Time	t <sub>DCYC</sub>	100	-	
PD(Data) Setup Time	t <sub>PDS</sub>	40	-	
PD(Data) Hold Time	t <sub>PDH</sub>	40	-	
Dotclk Rise/Fall Time	t <sub>R</sub> , t <sub>F</sub>	-	10	



. Power On/Off Sequence (\*Can be changed for better quality)

9.1 Power On Sequence (TBD)

**POWER ON Sequence**

Wait 1ms

**/ RESET**  
R07h = 0000

Wait more than 10ms

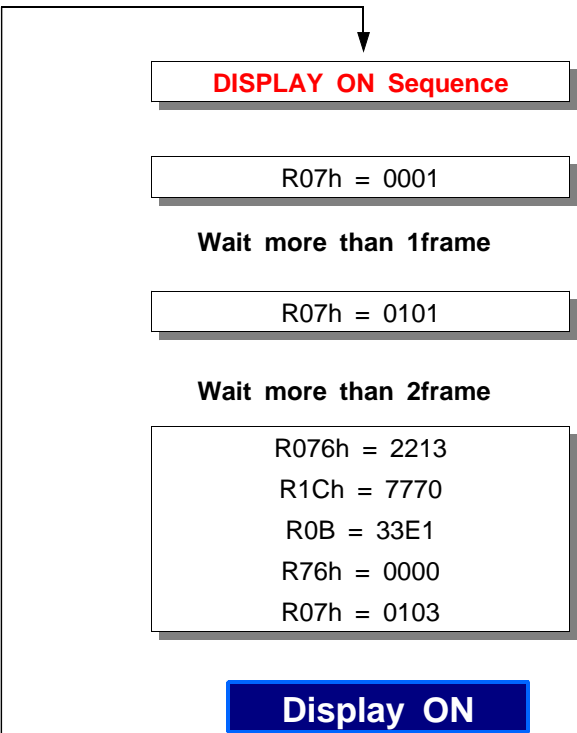
R11h = 333F  
R12h = 0F00  
R13h = 7FE2  
R10h = 460C

Wait more than 6frames

R12h = 1663

Wait more than 5frames

R01h = 0B3B (note1)  
R02h = 0300  
R03h = C040(note2)  
R08h = 0004(note3)  
R09h = 0008(note4)  
R76h = 2213  
R0Bh = 33E0  
R0Ch = 0020  
R76h = 0000  
R0Dh = 0007  
R0Eh = 0500  
R14h = 0000  
R15h = 0803  
R16h = 0000  
R30h = 0005  
R31h = 0300  
R32h = 0300  
R33h = 0003  
R34h = 090C  
R35h = 0505  
R36h = 0001  
R37h = 0303  
R38h = 0F09  
R39h = 0101



### 9.2 Power Off Sequence (TBD)

R10h = 0001  
R0Bh = 30E1  
R07h = 0102

Wait more than 2frames

R07h = 0000  
R12h = 0000  
R10h = 0100

**Power OFF**

### 9.3 Standby In / Out Sequence (TBD)

**Display On Status**

Display Off Sequence

R10h = 0001

**Standby IN**

**Standby In Status**

R10h = 0000

Power On Sequence

Display On Sequence

**Standby OUT**

**Note 1) Inversion Setting**

DB15	DB14	DB13	DB12	DB11	DB10	DB9	DB8	DB7	DB6	DB5	DB4	DB3	DB2	DB1	DB0
0	0	0	0	BGR	0	TB	SS	0	0	1	1	1	0	1	1

\* **BGR** : Color Inversion ( 0 : R ↔ B, 1 : bypass )

\* **TB** : Vertical Inversion ( 0 : Bottom → Top, 1 : Top → Bottom )

\* **SS** : Horizontal Inversion ( 0 : Right → Left, 1 : Left → Right )

**Note 2) Polarity Setting**

DB15	DB14	DB13	DB12	DB11	DB10	DB9	DB8	DB7	DB6	DB5	DB4	DB3	DB2	DB1	DB0
VPL	HPL	DPL	0	0	0	0	0	0	1	0	0	0	0	0	0

\* **VPL** : Vsync Polarity ( 0 : High Active, 1 : Low Active)

\* **HPL** : Hsync Polarity ( 0 : High Active, 1 : Low Active)

\* **DPL** : Dotclk Polarity ( 0 : Data fetched at falling edge, 1 : at rising edge)

**Note 3) VBP (Vsync Back Porch)**

DB15	DB14	DB13	DB12	DB11	DB10	DB9	DB8	DB7	DB6	DB5	DB4	DB3	DB2	DB1	DB0
0	0	0	0	0	0	0	0	VBP7	VBP6	VBP5	VBP4	VBP3	VBP2	VBP1	VBP0

VBP 7	VBP 6	VBP 5	VBP 4	VBP 3	VBP 2	VBP 1	VBP 0	Number of Raster Periods In the Back Porch
0	0	0	0	0	0	0	0	3
0	0	0	0	0	0	0	1	3
0	0	0	0	0	0	1	0	4
0	0	0	0	0	0	1	1	5
0	0	0	0	0	1	0	0	6
			.					.
			.					.
			.					.
1	1	1	1	1	1	0	0	254
1	1	1	1	1	1	0	1	255
1	1	1	1	1	1	1	0	256
1	1	1	1	1	1	1	1	257

\* The porch period should meet the following condition.

$$257H \geq VBP \geq 3H, VBP > VLW$$

**Note 4) HBP (Hsync Back Porch)**

DB15	DB14	DB13	DB12	DB11	DB10	DB9	DB8	DB7	DB6	DB5	DB4	DB3	DB2	DB1	DB0
0	0	0	0	0	0	0	HBP8	HBP7	HBP6	HBP5	HBP4	HBP3	HBP2	HBP1	HBP0

HBP 8	HBP 7	HBP 6	HBP 5	HBP 4	HBP 3	HBP 2	HBP 1	HBP 0	Number of MCLKs In the Back Porch 24 bit ( 8 bit )
0	0	0	0	0	0	0	0	0	8 ( 24 )
0	0	0	0	0	0	0	0	1	8 ( 24 )
0	0	0	0	0	0	0	1	0	8 ( 24 )
0	0	0	0	0	0	0	1	1	8 ( 24 )
0	0	0	0	0	0	1	0	0	8 ( 24 )
0	0	0	0	0	0	1	0	1	8 ( 24 )
0	0	0	0	0	0	1	1	0	8 ( 24 )
0	0	0	0	0	0	1	1	1	8 ( 24 )
0	0	0	0	0	1	0	0	0	8 ( 24 )
0	0	0	0	0	1	0	0	1	9 ( 27 )
0	0	0	0	0	1	0	1	0	10 ( 30 )
0	0	0	0	0	1	0	1	1	11 ( 33 )
·									
·									
·									
1	1	1	1	1	1	1	0	1	509 ( 1527 )
1	1	1	1	1	1	1	1	0	510 ( 1530 )
1	1	1	1	1	1	1	1	1	511 ( 1533 )

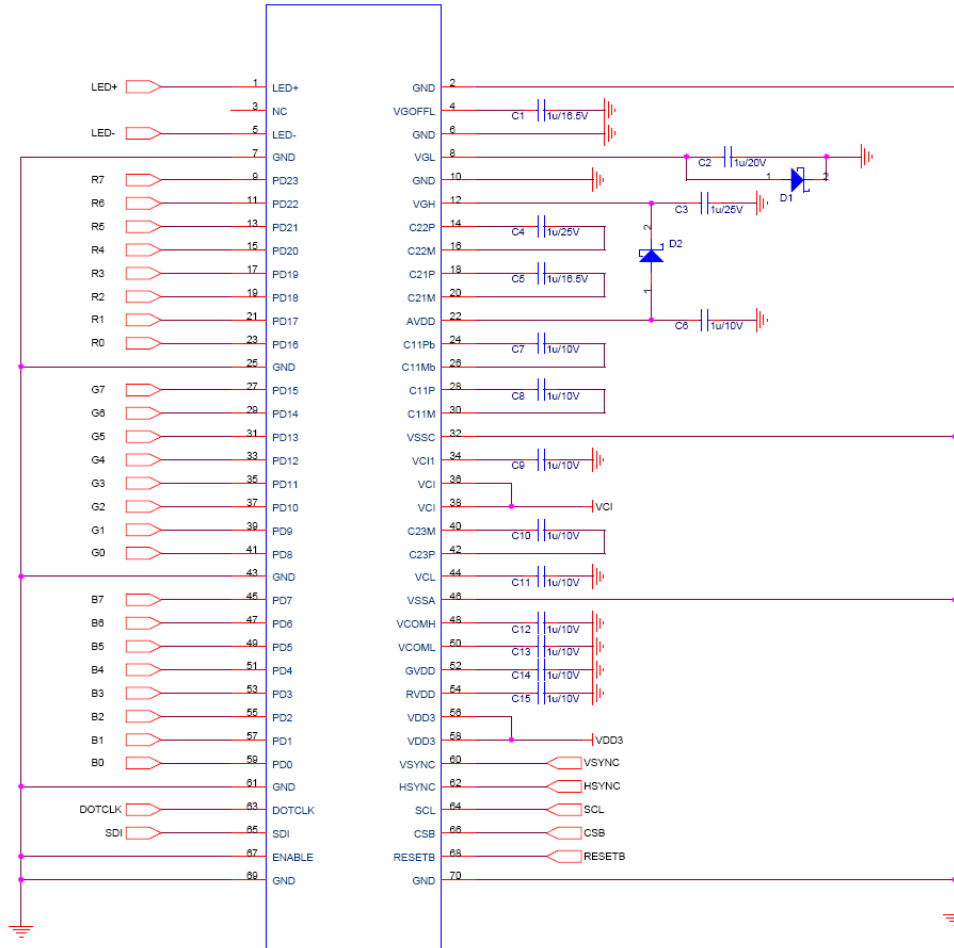
\* The porch period should meet the following condition.

$$511dck \geq HBP \geq 8dck, HBP > HLW$$

**Note 5) RIM**

DB15	DB14	DB13	DB12	DB11	DB10	DB9	DB8	DB7	DB6	DB5	DB4	DB3	DB2	DB1	DB0
0	0	0	0	0	0	0					RIM4	RIM3	RIM2	RIM1	RIM0

### 10. Application Circuit (TBD)

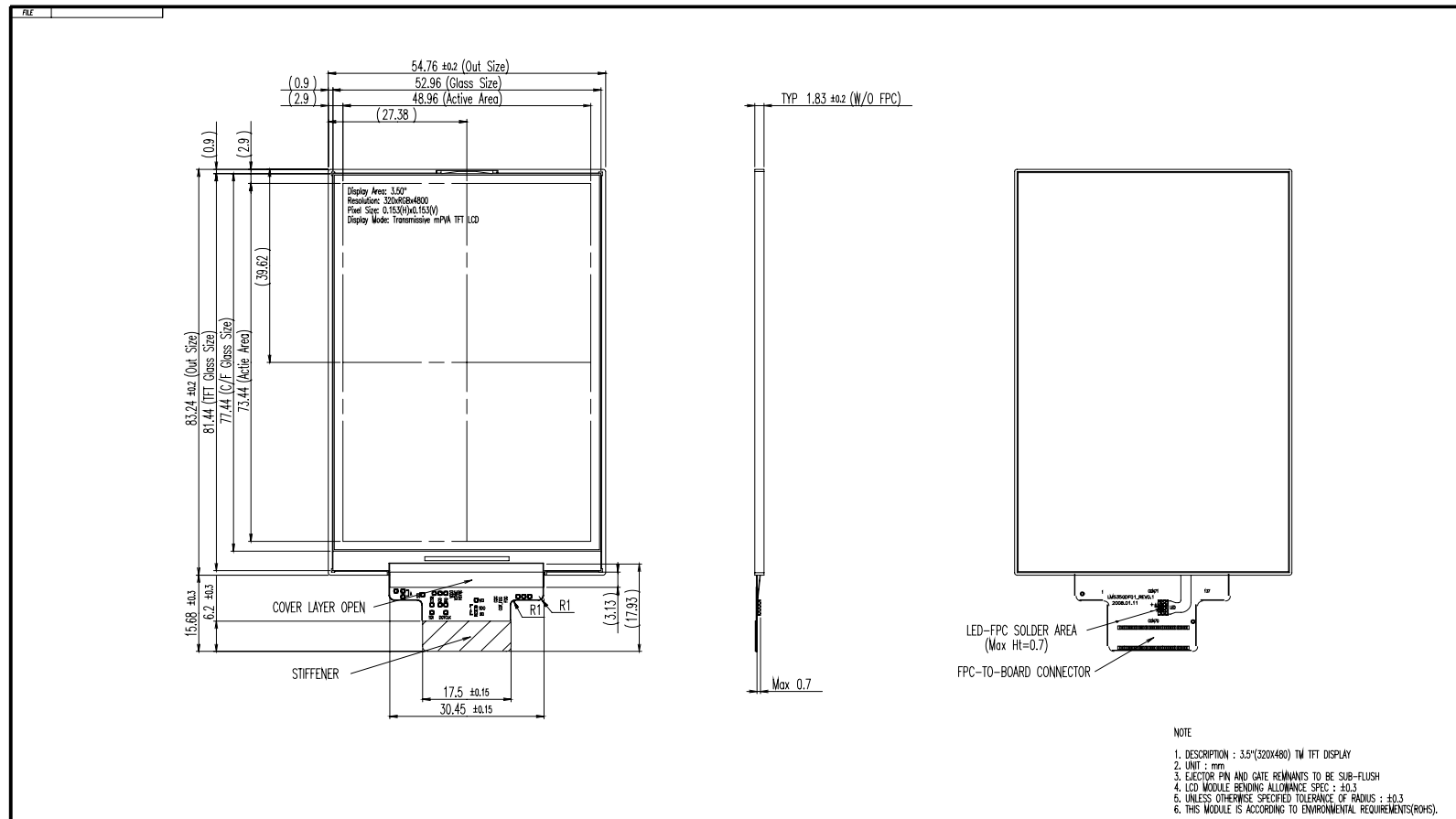


#### ※ Recommends

1. All components would better be close to FPC connector as possible.
2. Schottky diode's low F/V(forward voltage) makes internal circuit more stable.

Name	Device	Value	Maximum Ratings
			Voltage
C1	VGOFFL	Capacitor	1uF 16.5V
C2	VGL	Capacitor	1uF 20V
C3	VGH	Capacitor	1uF 25V
C4	C22	Capacitor	1uF 25V
C5	C21	Capacitor	1uF 16.5V
C6	AVDD	Capacitor	1uF 10V
C7	C11b	Capacitor	1uF 10V
C8	C11	Capacitor	1uF 10V
C9	VCI1	Capacitor	1uF 10V
C10	C23	Capacitor	1uF 10V
C11	VCL	Capacitor	1uF 10V
C12	VCOMH	Capacitor	1uF 10V
C13	VCOML	Capacitor	1uF 10V
C14	GVDD	Capacitor	1uF 10V
C15	RVDD	Capacitor	1uF 10V
D1	VGL	Diode	$V_f \leq 0.28V$ (@IF =20mA, Ta = 25°C)
D2	VGH	Diode	$V_R \geq \max.25V$

### 11. Module outline Dimension (TBD)



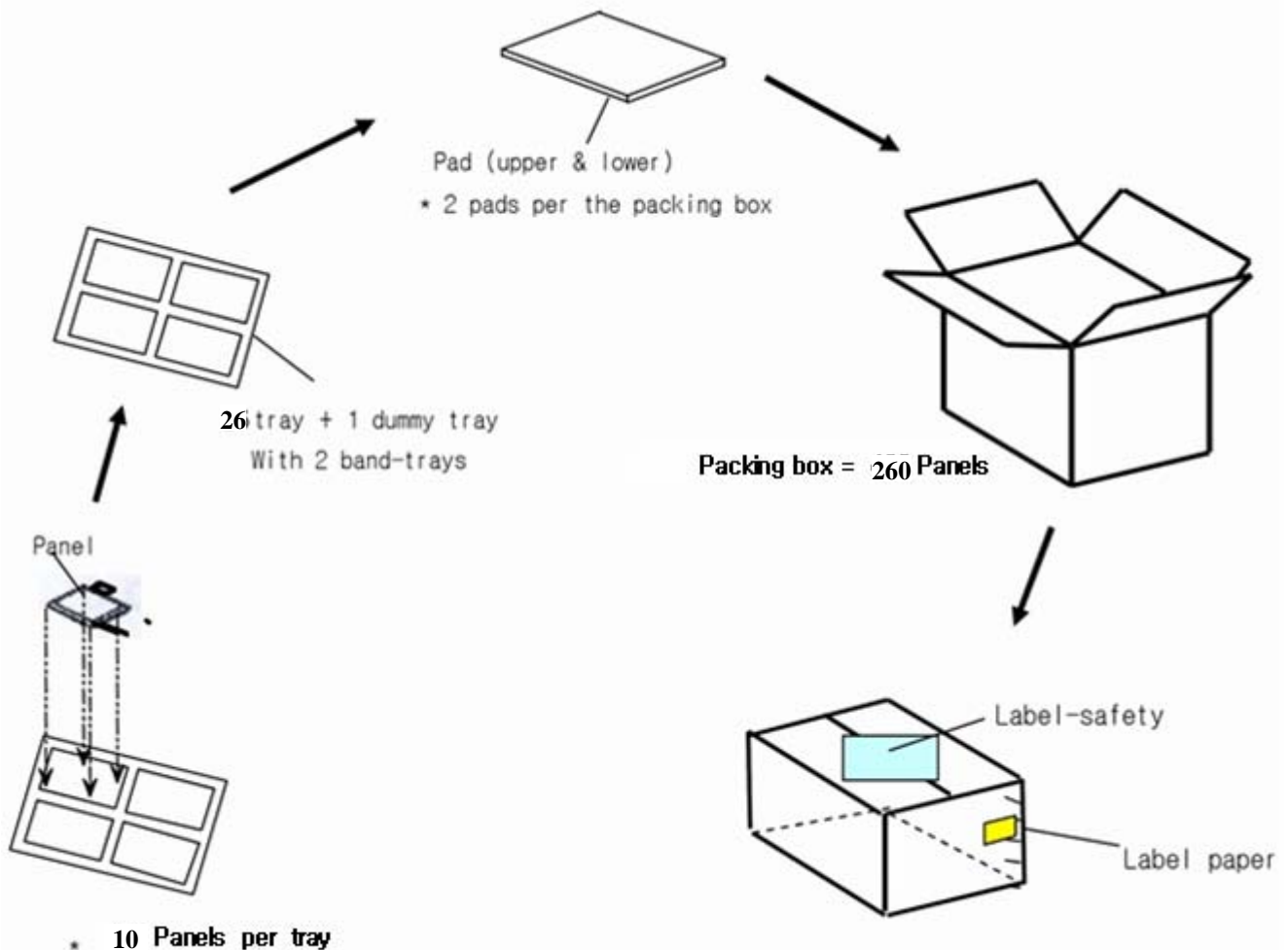
NOTICE OF PROPRIETARY PROPERTY  
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GENERAL TOLERANCE				REV	DATE	DISCUPTION OF REVISION			REASON	CHK'D BY
STEP	LEVEL 1	LEVEL 2	LEVEL 3	UNIT	mm	DRA'N BY	DES'D BY	CHK'D BY	APP'D BY	MODEL NAME
0 < X ≤ 4	±0.05	±0.1	±0.2	SCALE	1/1	J.LLEE				LMS350DF01(Blue Ocean)
4 < X ≤ 16	±0.08	±0.15	±0.3	TOLERANCE						PART/SHEET NAME
16 < X ≤ 64	±0.12	±0.25	±0.5	LEVEL 3		08.04.15				Outline Dimension
64 < X ≤ 256	±0.25	±0.4	±0.8	SAMSUNG ELECTRONICS					SPEC. NO	SHEET 1/1
										CODE NO.

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## 12. Packing



**Note (1) Packing Box Weight : Approx. TBD Kg**

**(2) Packing Box Size : 505(W) x 355(D) x 208(H)**

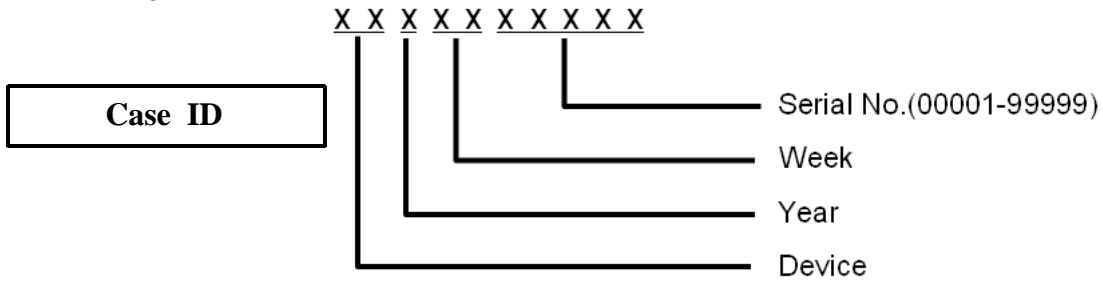
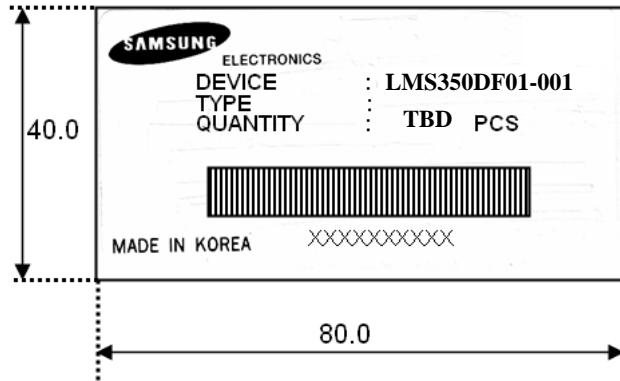
**(3) Place the panels in the tray facing the direction shown in the figure.**

**(4) Place 25 tray and 1 cover tray and 2 pads inside the packing-box**

**(5) Affix the label-safety, label-paper.**

### 13. Marking & Others

#### (1) Packing case attach



## 14. General Precautions

### 14.1 Handling

- (a) When the module is assembled, it should be attached to the system firmly. Be careful not to twist and bend the module.
- (b) Refrain from strong mechanical shock and / or any force to the module. In addition to damage, this may cause improper operation or damage to the module and back-light unit.
- (c) Note that polarizers are very fragile and could be easily damaged. Do not press or scratch the surface harder than a HB pencil lead.
- (d) Wipe off water droplets or oil immediately. If you leave the droplets for a long time, Staining and discoloration may occur.
- (e) If the surface of the polarizer is dirty, clean it using some absorbent cotton or soft cloth.
- (f) The desirable cleaners are water, IPA(Isopropyl Alcohol) or Hexane. Do not use Ketone type materials(ex. Acetone), Ethyl alcohol, Toluene, Ethyl acid or Methyl chloride. It might permanent damage to the polarizer due to chemical reaction.
- (g) If the liquid crystal material leaks from the panel, it should be kept away from the eyes or mouth. In case of contact with hands, legs or clothes, it must be washed away thoroughly with soap.
- (h) Protect the module from static, it may cause damage to the Integrated Gate Circuit.
- (i) Use finger-stalls with soft gloves in order to keep display clean during the incoming inspection and assembly process.
- (j) Do not disassemble the module.
- (k) Protection film for polarizer on the module shall be slowly peeled off just before use so that the electrostatic charge can be minimized.
- (l) Pins of I/F connector shall not be touched directly with bare hands

## 14.2 Storage

- (a) Do not leave the panel in high temperature, and high humidity for a long time. It is highly recommended to store the module with temperature from 0 to 35°C and relative humidity of less than 70%.
- (b) Do not store the TFT-LCD module in direct sunlight.
- (c) The module shall be stored in a dark place. It is prohibited to apply sunlight or fluorescent light during the store.

## 14.3 Operation

- (a) Do not connect, disconnect the module in the "Power On" condition.
- (b) Power supply should always be turned on/off by the "Power on/off sequence"

## 14.4 Others

- (a) The Liquid crystal is deteriorated by ultraviolet, do not leave it in direct sunlight and strong ultraviolet ray for many hours.
- (b) Avoid condensation of water. It may result in improper operation or disconnection of electrode.
- (c) Do not exceed the absolute maximum rating value. ( the supply voltage variation, input voltage variation, variation in part contents and environmental temperature, and so on) Otherwise the panel may be damaged.
- (d) If the panel displays the same pattern continuously for a long period of time, it can be the situation when the image "Sticks" to the screen.
- (e) This panel has its circuitry FPC on the bottom side and should be handled carefully in order not to be stressed.